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# Steve Beaudry

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Tampa, FL 33604  
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steve@thegreenasterisk.com

## SKILLS

Web design, HTML, CSS, JavaScript, Social media content creation, social engagement, Adobe Creative Suite, blogging

## EXPERIENCE

### **Proforma, Tampa, FL** - *Junior Developer*

January 2022- PRESENT

- Trained in Full Stack development
- Maintaining front and back end code with IT team

### **The Green Asterisk, Tampa, FL** - *Founder/Social Media Manager*

January 2009 - PRESENT

- Personal freelance brand until formation of LLC in August 2018
- Managing day-to-day business of a social media management agency
- Focus on serving local startups and small businesses
- Creation of daily social content for Twitter, Facebook, Instagram, et al
- Writing blog posts on the subject of social media management

### **Experis/Manpower Group** - *Community Manager*

May 2016 - October 2018

- Managing engagement and growth for social accounts for Cisco Spark for Developers and Tropo on Twitter and Facebook
- Creation of social content for Cisco Spark
- Weekly reporting of performance and analytics
- Traveling to and blogging for events

### **GreenBar, Tampa, FL** - *Social Media Specialist*

January 2015 - March 2016

- Creating and maintaining social accounts for web development clients
- Creation of content for web dev agency's social media accounts.
- Writing blog posts about web development and social media

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## **Nielsen Media Research, Oldsmar, FL - Survey Writer**

December 2010 - January 2015

- Writing multiple-choice questions to test viewer retention
- Editing such questions to account for psychological limitations
- Spotting brand mentions and logos within TV shows

## **ParkGopher, New Port Richey, FL - Social Media Manager**

June 2011 - August 2012

- Creating and maintaining social accounts for theme park-based startup
- Traveling to and writing blog posts reviewing theme park rides

## **The iPhone App Review - Writer**

December 2009 - February 2013

- Reviewing iOS games and apps for publication on review site
- Advertising reviews on social media

## **Regal Hollywood 18, Port Richey, FL - Assistant Manager**

July 2007 - July 2011

- Managing a team of ushers, ticket takers, and concession workers
- Handling money, counting it at the end of the day
- Running films in the projection booth in a timely manner
- Cleaning and performing other tasks as necessary

## **EDUCATION**

### **Full Sail University, Orlando, FL - AS, Film and Video Production**

2004 - 2005

- Learned the behind-the-scenes of film production
- Learned how to write screenplays
- Participated in the production of three short films

## **ACHIEVEMENTS**

- Brought a local restaurant's Facebook Page from 50 to 1,000 followers in under a month and passed 4,000 on opening day.
- Managed social engagement for Tampa Bay Startup Week event with 5,000 attendees.
- Successfully managed engagement and posting for several social media accounts associated with a globally-reaching Fortune 500 technology company.



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## REFERENCES

### **Sylvia Christiansen**

(813) 451-1513 • info@sylchristensen.com • *Former Client*

### **Antony Francis**

(727) 534-8281 • Antony511@gmail.com • *Partner in Social Media Business*

### **Gregg Hilferding**

(813) 363-3069 • gregg.hilferding@gmail.com • *Former Boss/Personal Friend*

### **Mitch Neff**

(813) 767-7675 • mitch.neff@gmail.com • *Professional Colleague*

### **Alice Cho**

alice.cho@coupa.com • *Former Supervisor (Cisco)*